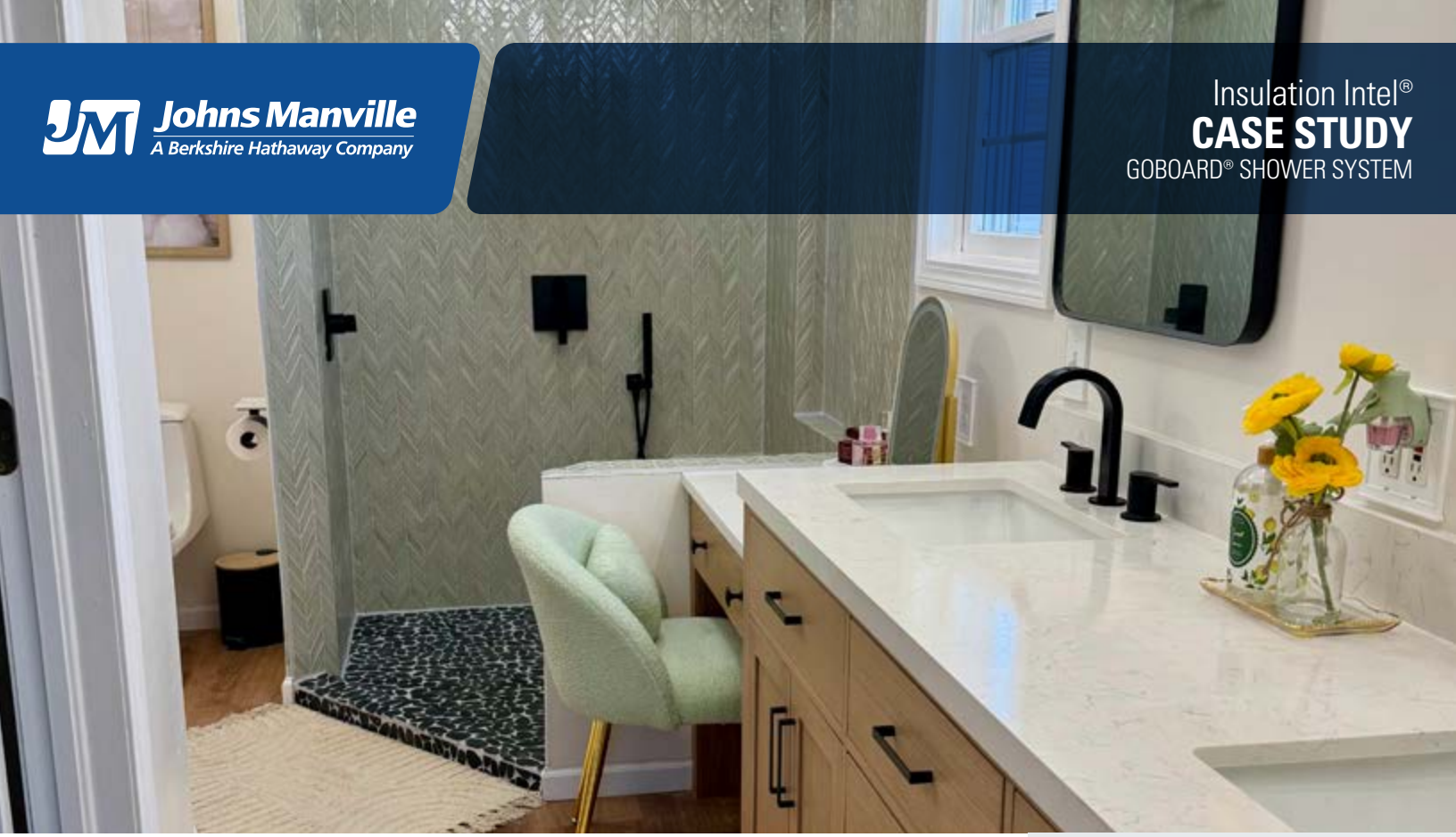
Johns Manville
A Berkshire Hathaway Company

Insulation Intel®
CASE STUDY
GOBOARD® SHOWER SYSTEM



From Builder-Grade Bathroom to Custom Oasis

Involved in the manufacturing process for GoBoard® facer, a Johns Manville employee saw the product come full circle when he remodeled his bathroom with GoBoard items.

Trent Logan has a particularly vested interest in his newly remodeled bathroom – especially the shower. Not only because he loves the new space (which he does) but because he has a personal connection to products that are behind the walls.

In Logan's recently redone master bathroom, Johns Manville GoBoard was used for the custom walk-in shower. And Logan is a JM employee, Senior Process Development Engineer in Waterville, Ohio, in the Engineered Products business, where he helps to manufacture the facer used on GoBoard.

"I went with GoBoard because I saw the value of an engineered waterproof system," Logan said. "As a guy who used to set tile, GoBoard was the best. Instead of throwing up cement boards and relying on a roll-on membrane waterproofing agent, which requires no voids – that's a multi-step process that relies on the installer being perfect. GoBoard is a lot easier to work with."

GoBoard is an ultra-lightweight, waterproof tile backer board that can be cut on site using a standard utility knife, creating minimal dust. It weighs significantly less than traditional cement boards and allows for same-day tile.

PRODUCTS
- GoBoard Tile Backer
- GoBoard Accessories

LOCATION
Fremont, Ohio

INSTALLER
KMC







A Full Bathroom Remodel

Logan's bathroom was a traditional early 2000s style, with a large, jetted bathtub and small shower stall. He and his wife decided to make some major changes. The bathtub was removed and some drain rerouting was required to get it into the center of the new large shower, which features double showerheads and a long bench. A wall was built to separate the toilet from the shower. There is also a custom makeup vanity, plus double sinks along the expansive counter.

"We sealed off the drain where the previous shower was, and the footprint of the shower is what the footprint of the old bathtub was," Logan explained.

He wanted a 100% GoBoard shower. His contractor, Phil Collins, owner of KMC from Bloomville, Ohio, used 3x5 backerboard on all the walls, plus GoBoard Wedge and Curb on the floor, GoBoard Pipe Collar and Mixing Valve Seal for the showerheads and valves, along with GoBoard Fasteners, Washers, Seam Fabric and Pro Sealant.

"As someone who has installed custom showers before, the biggest value I saw personally was the wedge. The slope is perfect," Logan said. "You don't have to mud pack it and hope you get the right fall. Just cut the wedge and the slope is perfect. No standing water in the bottom of the shower. I know people with custom showers done via the old mud-pack way and they have puddles in the bottoms of their showers."

This was Collins' first venture with GoBoard, normally using tile board, and he was pleased with the product.

"The GoBoard was a lot better!" he said. "You don't have to use as much and it's lighter and easier to work with. Plus, you have to cut tile board with a circular saw. Weight is a big difference. The lighter weight of GoBoard makes it easier on the body, and you don't have the dust either. The [GoBoard] drain was also pretty simple to hook up to the existing plumbing."

Behind-The-Scenes Knowledge

JM fiberglass non-wovens are made at the plant in Waterville where Logan works. This particular facer product eventually makes its way to the GoBoard manufacturing plant.

"Working with it all day, seeing it run on the line, it's very rare in Engineered Products that we actually see our products that we make in the hands of the consumers," Logan said. "And so now it's back in my hands as the homeowner consumer.

"Knowing what glass nonwovens like this can do for structural integrity and reinforcement, that was a big win for me to want to use GoBoard. It's way more rigid and durable than your roll-on membranes with other products."

For Collins, a veteran contractor with 22 years of experience, it sounds like his first time using GoBoard won't be his last.

"It was all pretty straightforward and easy. Nothing difficult about any of it," he said.

For JM customer support or technical assistance, call 1-800-644-4013.

©2026 Johns Manville. All Rights Reserved