



2025

PEAK  ADVANTAGE *Johns Manville*



The Johns Manville 2025 Peak Advantage Program

In a demanding and increasingly competitive industry, you need to stand out and stay ahead. One of the best ways to do that is to build a strong, lasting relationship with a manufacturer who goes above and beyond to put you at the forefront of the roofing industry.

**We are your reliable roofing
manufacturer of choice.**



PEAK  ADVANTAGE
Johns Manville

The Top Contractors Are Invited to Attend These 2025 Conferences

THE 5280 COUNCIL™
FOUR SEASONS HOTEL FIRENZE
MARCH 25 – 29, 2026



THE PINNACLE COUNCIL®
FOUR SEASONS RESORT
MAUI AT WAILEA
APRIL 25 - 29, 2026



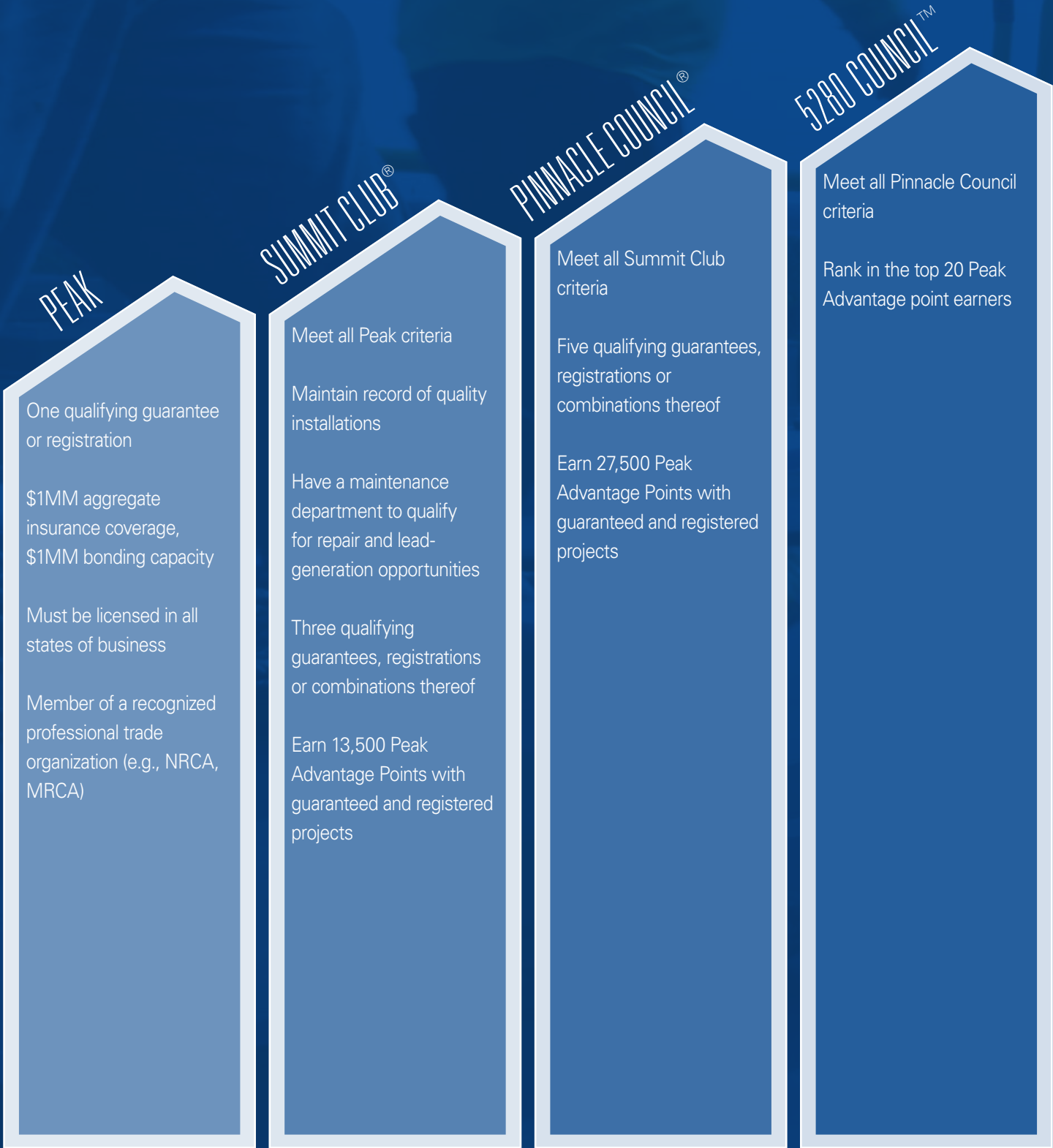
THE SUMMIT CLUB®
FOUR SEASONS HOTEL AND
RESIDENCES FORT LAUDERDALE
FEBRUARY 23 – 26, 2026



Note: Contractors will only attend the conference for the highest level earned. Conferences must be attended by a principal of the contractor company.

Four Opportunities for Growth

As you qualify for higher Peak Advantage Program levels, you earn access to a range of JM priority services, contractor recognition and new business opportunities.



JM Peak Advantage contractors who meet Peak, Summit Club or Pinnacle Council requirements mid-year will qualify for additional services at that time. Contractors must meet criteria annually.

How Your Benefits Grow as You Do

	PEAK	SUMMIT CLUB	PINNACLE COUNCIL	5280 COUNCIL
Co-Op Buying Program	●	●	●	●
Eligible for Peak Advantage NDL Guarantees	●	●	●	●
Access to the JM Connexus Portal, which offers enhanced visibility into your current standing in the program and additional features and benefits	●	●	●	●
Appear on the JM Contractor Locator priority listing based on Peak Advantage level earned*	●	●	●	●
Award plaque / trophy		●	●	●
Eligible to participate in the JM Roofing Institute training classes	●	●	●	●
Eligible to perform Guarantee Repairs (assignment priority based on Peak Advantage level earned*)	●	●	●	●
May qualify for Early Bird Silver payment terms	●	●	●	●
Inspections within 14 days of submission of completion notice	●			
Shop-fabricated metal may be included in the guarantee for no extra charge**		●	●	●
International Roofing Expo recognition		●	●	●
Live Contractor Training Modules (Summit Club - 8 Credits: Pinnacle Council and 5280 Council - 16 Credits)		●	●	●
May qualify for Early Bird Gold payment terms		●	●	●
Inspections within 7 days of submission of completion notice		●		
Invitation for you and a guest to the annual Summit Club Conference, including airfare, hotel and activities		●		
Co-branded Roof Hatch Stickers		●	●	●
Eligible for a JM technical representative to administer hands-on testing portion of the NRCA ProCertification® test (no more than four people)			●	●
Peak Plus Five™ JM Peak Advantage® Guarantee Program			●	●
Invitation for you and a guest to the Pinnacle Council Conference, including airfare, hotel and activities			●	
Inspections within 3 days of submission of completion			●	●
Complimentary admission to the International Roofing Expo, with a private reception hosted by JM executives			●	●
Invitation for you and a guest to the 5280 Council Conference, including airfare and hotel				●
Eligible for co-branded drone project videos (Summit Club - 2 videos: Pinnacle Council - 3 videos, and 5280 Council - 4 videos)		●	●	●

*Priority of lead-generation opportunities based on level: 5280, Pinnacle, Summit and then Peak level contractors.
**Metal must conform to SMACNA standards, and the metal finish warranty must match the roof guarantee period request.
On guarantees with wind riders at 100 mph or over, a JM pre-manufactured metal edge system matching the requirement for the wind speed rider must be used.

Take Your Business to the Next Level

Earn Points for Every Square of Eligible JM Products Purchased

	Eligible JM Products	Points Per Square (max 4)
All points multiplied by the contractor's quality multiplier.** The higher the quality multiplier, the more Peak Advantage Points you receive	JM Membrane	1 point
	JM Cover Boards*: ProtectoR® HD, SeparatoR®, SeparatoR® CGF, DuraBoard®, FESCO®, Retro Fit®, RetroPlus®, ENRGY 3® HD	1 point
	Other Cover Boards: SECUROCK®, DensDeck®, DEXcell® ***	.5 point
	JM Insulation	1 point per layer, with a max of 2 points

To qualify for points in the 2025 period, all registration-only jobs need to be entered in the JM Connexus portal by November 30, 2025. Material warranties only count toward Peak Advantage Points when the registration box is checked at the time of entering the material warranty. See terms and conditions for additional details regarding the program and qualification requirements.

* Substrate boards do not count toward Peak Advantage Points.
** The quality multiplier is based on a contractor's payout rate. The payout rate is calculated by dividing the total contractor payouts by all previously installed squares after the 2-year contractor period. This payout rate is compared to the overall payout rate history per membrane. Then a multiplier is assigned based on this comparison.
*** When purchased from JM.

Earn Peak Advantage Points Two Ways			
	Order Placed Through JM Direct	Order Placed Through Distribution	Order Placed Through Distribution
Shipped From	JM Facility	JM Facility	Distributor
Points Awarded	Upon First Shipment	Upon First Shipment	Upon First Inspection

Early Bird Qualification

EARLY BIRD SILVER

This program is designed to expedite the guarantee application process by allowing you to receive your guarantee before payment is made; you will simply be billed when all guarantee application requirements are complete. Application requirements include a specification approval of the project, all asphalt, flashing and construction info, final inspection with a signed punch list if applicable, roof plan, building owner contact information and completion notice.

The Silver level is offered to Peak Advantage contractors that meet specific credit and Peak Program requirements. The highlights of the program are:

- Credit is granted upon review of the company's finances by the Johns Manville Credit Department.
- The terms provided to qualified roofing guarantee customers are net 30 days.
- Customers must maintain a current account balance and remain under their credit limit to ensure timely receipt of their guarantees.
- Projects must pass final inspection before a guarantee can be issued. Inspections will be performed within two weeks of project completion notification.

Customers must maintain good credit and payment history to ensure status in the Early Bird Program. Guarantee applications must be submitted two weeks prior to the job start date. JM reserves the right to review and remove Early Bird status.

EARLY BIRD GOLD

This program expedites the guarantee application process by allowing you to receive your guarantee before payment is made as well as before a final inspection has been performed. You will simply be billed when all guarantee application requirements are complete. Requirements include a specification approval of the project, all asphalt, flashing and construction info, roof plan, building owner contact information and completion notice. Please note that if your final in-spection includes a punch list, you are required to make all necessary repairs and return the punch list signed within 30 days.

The Gold level is offered to Summit, Pinnacle and 5280 contractors that meet specific credit and quality requirements. The highlights of the program are listed below:

- Credit is granted upon review of the company's finances by the Johns Manville Credit Department.
 - The terms provided to qualified roofing guarantee customers are net 30 days.
 - Customers must maintain a current account balance and remain under their credit limit to ensure timely receipt of their guarantees.
- Customers can receive guarantees prior to the completion of a final inspection.
 - Customers must have a high workmanship rating to be eligible to receive guarantees before a final inspection is conducted.
 - Final inspections must be completed at a later date, and contractors are still responsible for any items that require further attention.

Customers must maintain good credit, payment history and workmanship rating to ensure status in the Early Bird Program. Guarantee applications must be submitted two weeks prior to the job start date. JM reserves the right to review and remove Early Bird status.

In-Person Training at Rockdale, IL, Facility

Hands-on training is paramount to learning all the latest and best installation practices. As low-slope roof technology, materials and performance demands evolve, it is crucial to understand new materials and technologies. JM has built Roofing Institute, an in-depth education program that capitalizes on our knowledge from 160-plus years in commercial roofing. Hands-on training sessions are available at our Rockdale, Illinois, training facility.

Contact your Local Sales Representative to ensure a spot for your crew!

2025 Training Calendar

Nov 4 – Nov 6, 2025	TPO, EPDM
Nov 11 - Nov 13, 2025	TPO, EPDM
Dec 2 – Dec 4, 2025	TPO, EPDM
Dec 16 – Dec 17, 2025	Bituminous



JM Peak Plus Five™

Johns Manville (JM) Peak Advantage® Guarantees are some of the strongest in the industry. We are pleased to have established agreements with select approved repair Pinnacle Council® and 5280 Council™ Peak Advantage® contractors for JM Peak Plus Five™. Upon meeting the criteria, this program will extend the Peak Advantage Guarantee by five years beyond the termination date. Contact your Sales Representative for more information.



Roofing Institute Contractor Training Modules

Training has always been important, and with the ongoing labor challenges, it's more important than ever to attract and retain quality employees.

Johns Manville is here to help!

Qualifying Peak Advantage contractors have exclusive access to in-person Roofing Institute Contractor Training Modules. This newly designed program allows contractors to mix and match training as their field team demands. Technical Representatives from JM will travel to the contractor facility and lead 2- to 3-hour sessions focusing on key skills. JM will provide a product kit tailored to the requested module. Multiple modules can be requested together to create a truly customized training experience.



Project Site Training

Have a specific training needed to complete a project? Your JM Tech Rep can provide jobsite training! Contact your local Sales Representative for more information.



NRCA ProCertification®

Pinnacle Council and 5280 contractors:

JM's team of NRCA Qualified Assessors can come to you—at no cost—to administer the thermoplastic system installer hands-on performance exam for your eligible installers.

JM contractors save \$100 on every ProCertification application.

Start your installers on the road to ProCertification today!

Visit nrca.net/jmprocert or contact your JM rep.



Co-Op Buying Program Included

Save money with just one call! Any contractor achieving at least Peak status can participate in this money-saving program. JM Peak Advantage members have saved more than \$9 million on items ranging from tools to health insurance with their participation in the Co-Op Buying Program. On average, you can save over 25% on items you purchase every day. Secure these savings on business-related items and services such as:

- Health Insurance (for Pinnacle and Summit contractors only)
 - Wireless Internet Services and Accessories
 - Handheld Computers, Printers and Scanners
 - Copier Purchase and/or Lease
 - Automotive Supplies
 - Forklifts and Pallet Jacks
 - Employee Background Screening and Drug Testing
- Office Supplies
 - Uniforms and First Aid/Safety Gear
 - Rental Cars
 - Tires
 - National Fleet Account Pricing on All Models at Midway Ford Truck Centers
 - National Account Pricing and Support on Payroll and HR Services With ADP

Select List of Top Discounts







Logos referenced are the property of their respective owners. The services and products available through the Co-Op Buying Program are provided by independent, third-party organizations that are not affiliated with Johns Manville. Such services and products are provided as a convenience and for informational purposes only; they do not constitute either an endorsement or an approval by Johns Manville of any of the products, services or opinions of the individual corporations or organizations or individuals therein.

The Johns Manville Co-Op Buying Program is managed by a dedicated JM account executive at Distributors Solutions, LLC ("DSI").

If you have questions about the program, please contact Michael Petruzzi (720) 382-8162 / mpetruzzi@dsi-mail.com.

Grow Your Business by Becoming a Repair Contractor!

Through the JM Peak Advantage Program, qualifying contractors are eligible to receive Owner Services leads and JM Guarantee repair requests. Opportunities are customized to your business. The amount and priority of these opportunities are based on the achieved Peak Advantage level.

To learn more about this great opportunity, please contact our Owner Services department:

1-800-922-5922 Option 1

ownerservices@jm.com

Project Profiles

As a Peak Advantage contractor, you are eligible for Project Profiles. The Project Profile package includes a custom video of your project site, a digital article highlighting key aspects and details of the project and a photo gallery of the crew during installation. This media package is valued at over \$10,000! The project will be featured on JM marketing channels and is also available for you to use on your website and social channels as well.



Customized Drone Videos



Peak Advantage contractors can receive a customized drone video of a complete project of their choosing. These 45-second videos feature flight footage of your latest and greatest project with assembly details called out and are co-branded with Johns Manville and your business.

Contact your JM Sales Representative for additional information.

Pay your Peak Advantage Guarantee Electronically!

Paying your JM Peak Advantage® Guarantee is easier than ever with our hassle-free electronic payment method through the Contractor Portal. You can now use major credit cards such as Visa, Mastercard, American Express, and Discover to settle the Balance Due amount.

Contact your JM Sales Representative to set up credit card payments today!

- Partial payments are not accepted. Only full invoiced Balance Due amounts can be paid.
- An invoice will be emailed after each payment.
- Credit card information is not stored by Johns Manville.
- Only available through the JM portal. Phone authorizations are not accepted.

Securing your JM Peak Advantage® Guarantee has never been more convenient.



2025 Peak Advantage Terms and Conditions

2025 performance will determine 2026 program level. To earn Pinnacle Council status in 2026, a contractor will have to earn 27,500 Peak Advantage Points and qualify at least five guarantees, registrations or any combination thereof in the 2025 program. To earn Summit Club status in 2026, a contractor will have to earn 13,500 Peak Advantage Points and qualify at least four guarantees, registrations or any combination thereof in the 2025 program. To qualify for Peak level, a minimum of one qualifying job is required in the 2025 program. JM Peak Advantage guarantees are available only on qualified JM roofing systems containing JM roofing products.

Companies with multiple branches may consolidate Peak Advantage Points to qualify for one invitation for a principal and a guest to the 2026 conference of the highest level achieved and one award. Contractor must request points consolidation in writing by March 31, 2025. Contractors must meet all criteria annually to keep Early Bird Silver and Early Bird Gold payment terms and to be a JM repair contractor. Failure to meet the minimum requirements by December 31, 2025, could result in being removed from these benefits.

JM standard production terms and conditions will apply to include a one-year limited product warranty. The Johns Manville Peak Advantage contractor's appointment as a Johns Manville Peak Advantage contractor does not establish the contractor as an agent or representative of Johns Manville.

The Johns Manville Peak Advantage contractor is and shall at all times be and conduct itself as an independent third-party contractor. Johns Manville is not responsible for the conduct and capabilities of the independent third-party contractor. Johns Manville reserves the right to amend, modify or cancel this program, in whole or in part or at any time, without notification. For a separate branch of a Johns Manville Pinnacle Council contractor to also qualify for Pinnacle Council, the branch must service a different market and employ its own staff, including roofing crews. All branches must be approved as a Johns Manville authorized contractor prior to January 1, 2025, to be able to qualify for 2026 Pinnacle Council status. The Johns Manville Co-Op Buying Program is administered by an independent third party at Distributors Solutions, LLC, and is for the exclusive benefit of the qualified Johns Manville contractors. Distributors Solutions, LLC, is an independent company that negotiates all pricing and programs and is the sole manager of the Co-Op Buying Program.

Put the JM Peak Advantage Program to work for you today.

Grow your business, improve your productivity and enjoy the rewards of working with a strong industry leader.





717 17th St.
Denver, CO 80202
(800) 922-5922
www.jm.com/roofing

Guarantee and Technical Services

For questions regarding guarantees
and technical services:

(800) 922-5922

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