

## THE JM TPO CHALLENGE



## Contractors know — it's JM TPO for the best performance

Whether you are new to JM TPO single ply roofing systems or have used competitive products, there are plenty of strong reasons to make JM TPO your system of choice. Now you can add these contractor recommendations to the list. Contractors helped us formulate our product, and now they are seeing the difference.

A roofing distributor in the Midwest conducted a blind challenge of four leading TPO roofing membranes. The participants in the challenge were 31 contractors across two locations in Michigan and Ohio. Nearly all of them -91% – chose JM TPO as superior.

Here is what some of these roofing professionals had to say about JM TPO:

"I have always been a strong PVC contractor and although I realize TPO is growing in the market, I have been shying away from bidding as I just haven't had the confidence in this membrane. This demonstration gave me a much better comfort level, especially with the JM material."

Mark Johnson, president, TJ Roofing

"I am getting ready to start my first JM TPO job. This demonstration proved to me that my choice of JM was the right one."

Phil Kocinski, president, Masin Roofing

"It was quite obvious, of the membranes demonstrated, that the JM product is far superior. I'm looking forward to using JM on my next TPO project."

Jared Cline, superintendent, Barry Cline Roofing

"JM's membrane was easier to work with and more pliable, not rigid like other TPO. It performed more like a PVC than a TPO as it relates to creasing. It also welded more like a PVC...less likelihood of getting cold welds. I want to do a demo for all my roofers at our shop."

David Jodway, project manager, Newton Crane Roofing

"I liked the flexibility of the JM membrane; it was much easier to work with. It was not stiff and it didn't crease. It is much easier to weld; it acted more like PVC. I can't wait to get the next TPO project to try the new JM material."

John Gumm, maintenance manager, Port Huron Roofing

"I felt all four of the membranes and purposely creased them. I knew right then that the JM product was more user friendly."

Jody Smith, outside sales representative, Bradco Supply