DO THE MATH.
JM TPO ADHESIVE IS YOUR SOLUTION.
Since JM TPO adhesive spreads farther than the competitors’ water-based adhesives, that means more squares per bucket and more money in your pocket.

FOR A 50,000 ft² (500 squares) JOB:
In addition to the savings, you’ll have 20 fewer pails to transport, haul up to the roof and worry about at the site.

JM TPO WATER-BASED MEMBRANE ADHESIVE applies easier and goes farther so your dollars can too

THIS IS THE MONEY YOU COULD BE SAVING

THE COMPETITION’S ADHESIVE
(100 ft²/gal)

OUR PREVIOUS JM TPO MEMBRANE ADHESIVE (WATER-BASED)
(120 ft²/gal)

OUR NEW JM TPO WATER-BASED MEMBRANE ADHESIVE (180 ft²/gal)

(Savings vary based on substrate used and may be impacted by environmental factors during installation)
**TPO WATER-BASED MEMBRANE ADHESIVE COVERAGE RATES**

**ONE-SIDED**

<table>
<thead>
<tr>
<th>SUBSTRATE</th>
<th>MEMBRANE</th>
<th>TOTAL INSTALLED FT²/GAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENRGY 3®</td>
<td>120–160 ft²/gal</td>
<td>120–160 ft²/gal</td>
</tr>
<tr>
<td>Invinsa®</td>
<td>140–180 ft²/gal</td>
<td>140–180 ft²/gal</td>
</tr>
<tr>
<td>JM® SECUROCK®</td>
<td>130–170 ft²/gal</td>
<td>130–170 ft²/gal</td>
</tr>
</tbody>
</table>

**TWO-SIDED**

<table>
<thead>
<tr>
<th>SUBSTRATE</th>
<th>MEMBRANE</th>
<th>TOTAL INSTALLED FT²/GAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENRGY 3®</td>
<td>240–320 ft²/gal</td>
<td>120–160 ft²/gal</td>
</tr>
<tr>
<td>Invinsa®</td>
<td>280–360 ft²/gal</td>
<td>140–180 ft²/gal</td>
</tr>
<tr>
<td>JM® SECUROCK®</td>
<td>260–340 ft²/gal</td>
<td>130–170 ft²/gal</td>
</tr>
</tbody>
</table>

*One-sided application is for horizontal application only. All vertical surfaces require two-sided application.*

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**INCREASE YOUR PROFITS WITHOUT LOWERING YOUR STANDARDS**

JM TPO offers lots of advantages. Savings is just one.

1. **COLOR CHANGE INDICATOR**
   - wet: when it switches color, it’s ready to install

2. **GREAT VERTICAL-WALL APPLICATION**
   - considerable green strength

3. **NEW AND IMPROVED SPREADABILITY**
   - every bucket goes farther, so you buy fewer

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**It covers better, it’s easier to install and it’s the smarter buy.**