FEWER PAILS, MORE PROFITS

JM PVC WATER-BASED MEMBRANE ADHESIVE applies easier and goes farther so your dollars can too.

DO THE MATH. JM PVC ADHESIVE IS YOUR SOLUTION.

Since JM PVC adhesive spreads farther than the competitors’ water-based adhesives, that means more squares per bucket and more money in your pocket.

FOR A 50,000 ft² (500 squares) JOB:

In addition to the savings, you’ll have 27 fewer pails to transport, haul up to the roof and worry about at the site.

![Diagram showing the comparison between different adhesives and their coverage](image)

(Savings vary based on substrate used and may be impacted by environmental factors during installation)
INCREASE YOUR PROFITS
WITHOUT LOWERING YOUR STANDARDS
JM PVC offers lots of advantages. Savings is just one.

PVC WATER-BASED MEMBRANE ADHESIVE COVERAGE RATES

<table>
<thead>
<tr>
<th>One-Sided Wet* Horizontal Surfaces</th>
<th>Substrate</th>
<th>Membrane</th>
<th>Total Installed ft²/gal</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENRGY 3®</td>
<td>140–180 ft²/gal</td>
<td>0 ft²/gal</td>
<td>140–180 ft²/gal</td>
</tr>
<tr>
<td>Protector HD®</td>
<td>180–220 ft²/gal</td>
<td>0 ft²/gal</td>
<td>180–220 ft²/gal</td>
</tr>
<tr>
<td>Gypsum Boards</td>
<td>160–200 ft²/gal</td>
<td>0 ft²/gal</td>
<td>160–200 ft²/gal</td>
</tr>
</tbody>
</table>

*One-sided application is for horizontal application only. All vertical surfaces require two-sided application

It covers better, it’s easier to install and it’s the smarter buy.

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