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Johns Manville Introduces White EPDM

Johns Manville is pleased to introduce our new White EPDM Roofing System to our portfolio. This addition includes three membranes: **JM WHITE EPDM 60 NR 10'x100'** and **JM WHITE EPDM 60 NR 20'x100'**, which are available now, and **JM WHITE EPDM 90 NR 10'x100'**, which will be available for shipment in April 2025. The expansion of our EPDM portfolio provides our valued customers with a complete product offering allowing them to target new and exciting roofing projects.

Leveraging 30+ years of EPDM Roofing expertise, our fully extruded and vulcanized membrane provides puncture-resistant durability, ease of installation, and a high coefficient of friction along with the cool roof benefits associated with white single-ply roofing materials. The portfolio also includes fourteen White EPDM Accessories, detailed in the new product table below.

JM White EPDM 60mil Non-Reinforced Membrane will be eligible for up to a 25-year Peak Advantage guarantee and the 90mil Non-Reinforced Membrane will be eligible for up to a 30-year Peak Advantage guarantee when using the relevant details.

New Product	New SKU	Stocking Locations
JM WHITE EPDM 60 NR 10'X100'	70009000	Hazleton & Milan
JM WHITE EPDM 60 NR 20'X100'	70009001	Milan & Rockdale
JM WHITE EPDM 90 NR 10'X100'	70009010	Hazleton & Milan
WHITE EPDM P/S FLASHING 6"X100' 2/BOX	70008833	Hazleton & Milan
WHITE EPDM P/S FLASHING 9"X50' 1/BOX	70008834	Hazleton & Milan
WHITE EPDM P/S FLASHING 12"X50' 1/BOX	70008835	Hazleton & Milan
WHITE EPDM P/S CORNER 7"X9" 20/BOX	70008896	Hazleton & Milan
JM WH EPDM P/S T-JOINT 5.75" RND 100/BX	70009123	Hazleton & Milan
JM WH EPDM P/S SEALING STRP 6"X100' 2/BX	70009118	Hazleton & Milan
JM WH EPDM P/S SEALING STRP 9"X100' 1/BX	70009119	Hazleton & Milan
JM WH EPDM P/S SEALING STRP 12"X50' 1/BX	70009121	Hazleton & Milan
JM WH EPDM PR/T CURB FLASHING 20"X50'	70009122	Hazleton & Milan
JM WH EPDM SEAM TAPE PLUS 3" 4 ROLLS/BX	70009129	Hazleton & Milan
JM WH EPDM SEAM TAPE PLUS 6" 2 ROLLS/BX	70009130	Hazleton & Milan
JM WH EPDM P/S WALKPADS 30"X30" 50/PAL	70009141	Hazleton & Milan
JM WH EPDM P/S POURABLE SEALER PKT 6/BX	70009124	Hazleton & Milan
JM WH EPDM P/S PIPE BOOT 1"-6" 10/BX	70009438	Hazleton & Milan

Additional product information and data sheets can be found through the following links.

[JM WHITE EPDM 60 mil Data Sheet](#)

[JM WHITE EPDM 90 mil Data Sheet](#)

[JM WHITE EPDM Sell Sheet](#)

[JM Accessory Guide](#)

[JM Peak Advantage Guarantee](#)



MARKETING BULLETIN

Roofing Systems

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Please contact your JM Sales Team or Regional Service Account Specialist with any questions. Thank you for your continued support.

Kevin Roepe
EPDM Product Manager