

MARKETING BULLETIN Roofing Systems

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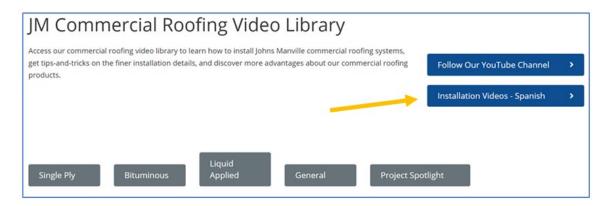
Bulletin Number: M23-005

Date: April 12, 2023 **Distribution:** External

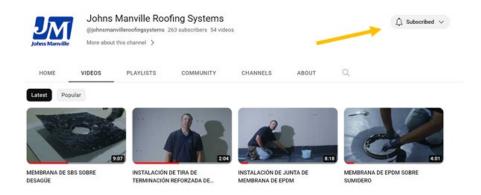
Announcing Spanish Installation Videos

Johns Manville (JM) is pleased to announce that the first Spanish-versions of our *Roofing Institute Installation Videos* series are published on jm.com. JM realizes there is a need for quick-reference materials in Spanish for commercial roofing crews. We recognize that the language is spoken in many countries, and as a result, there are quite a few Spanish dialects and varieties. To that point, JM partnered with the National Roofing Contractors Association's (NRCA) translation partner to drive toward consistency within the industry.

These videos are located under the Video Library on the website. There is an <u>Installation Videos - Spanish</u> button that will redirect to the video list.



The <u>@johnsmanvilleroofingsystems YouTube®</u> page also has been updated. Please subscribe to receive notifications of new postings.



As additional videos are created, they will upload to these locations. Thank you for your trusting us to be your reliable supplier of choice.

Jamie Treglio Marketing Leader I Roofing Systems