

**Bulletin Number:** M20-004  
**Date:** April 9, 2020  
**Distribution:** Internal/External

## Johns Manville Launches New JM PVC Water Based Membrane Adhesive

Johns Manville is excited to announce an all new water-based adhesive for PVC membranes. JM PVC Water Based Membrane Adhesive will be stocked and available for sale on April 15<sup>th</sup>, 2020. This new adhesive is designed with industry leading coverage rates and the same benefits already offered with our JM TPO Water Based Membrane Adhesive including:

- One-sided wet lay-in installation saves time and money
- Helpful color-change indicator for two-sided contact application lets you know when it has properly flashed off
- Great vertical-wall application (considerable green strength)
- <10 g/l VOC content

Adhesive Description	Size	Part Number
JM PVC Water Based Membrane Adhesive	5 gal. pail (46 lb.)	70006439

### Coverage Rates for One-Sided Wet\* Horizontal Surfaces

Substrate		Membrane	Total Installed ft <sup>2</sup> /gal
ENRGY 3	140 – 180 ft <sup>2</sup> /gal	0 ft <sup>2</sup> /gal	140 – 180 ft <sup>2</sup> /gal
ProtectoR HD	180 – 220 ft <sup>2</sup> /gal	0 ft <sup>2</sup> /gal	180 – 220 ft <sup>2</sup> /gal
Gypsum Boards	160 – 200 ft <sup>2</sup> /gal	0 ft <sup>2</sup> /gal	160 – 200 ft <sup>2</sup> /gal

\*All vertical surfaces require two-sided application, with half of the adhesive applied to the substrate and half of the adhesive applied to the membrane, for a total installed coverage rate of 140 ft<sup>2</sup>/gal.

Please visit [JM.com](http://JM.com) for more information on our new adhesive!

Thank you for your continued support of Johns Manville.

Derek Nickum  
 PVC Product Manager