

## MARKETING BULLETIN Roofing Systems

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## Johns Manville, Heely-Brown and Larimer/Shannon Group Announce New Partnership

Johns Manville (JM) is excited to announce our new partnership between three industry staples. Jointly the three companies offer nearly 254 years of service to the commercial roofing industry. On November 26, 2018 Johns Manville, Heely-Brown, and the Larimer/Shannon Group will merge forces in the state of Georgia to leverage our histories to bring best-in-class services, products and distribution to our customer base.

Heely-Brown has been a tremendous partner to JM over the past three decades and this move strengthens our partnership further. This new union of JM, Heely-Brown and the Larimer/Shannon Group allows all three companies to better serve our customers with strong distribution, responsive service levels, technical knowledge and quality products.

Heely-Brown began its story 1939 in Atlanta and is owned and operated present day by William (Bill) Brown. Bill Brown and his sales team that includes, Tom and Seth Erickson, have been long friends of Johns Manville. They have built a tremendous business and are the biggest supporter of JM in any single location throughout JM's distribution network. Their customers rave about the service and support they have received from the Heely-Brown team and view them as a stalwart in the roofing industry. Still a family run business, the emphasis on customer service and relationships runs strong and is an essential ingredient to what makes them successful. Their employees have many years of experience in the industry and whole-heartedly buy into the relationship building aspect of the business.

The Larimer/Shannon Group was founded in 2003 and they pride themselves on being the 'industry best' sales and marketing organization representing exterior commercial building products and systems in Georgia. Their success is due to their solution driven, resourceful, responsive, experienced staff.

JM couldn't be more excited about this new venture. We know as valued customers of all three companies that you have developed long-standing relationships that have stood the test of time.

Thank you for your continued support and business!

Ryan Rickerds Regional Manager - Southeast





