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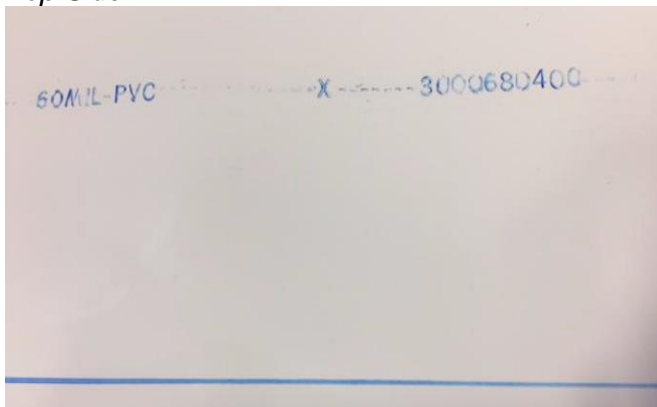
Differentiating JM PVC (KEE) & JM SD Plus

Prior to 2012, JM had only one PVC membrane offering, JM PVC (KEE). Now the portfolio is made up of JM PVC with DuPont™ Elvaloy® KEE (ketone ethylene ester) and JM PVC SD Plus, a liquid plasticized membrane.

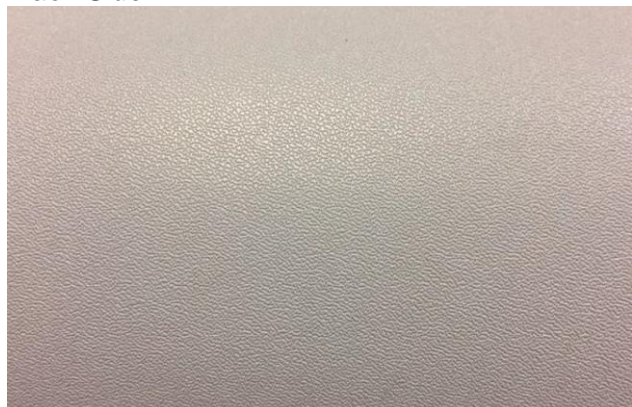
When JM PVC SD Plus was launched, an internal FAQ was sent which included images of how the two sheets were visually different. Today, JM PVC (KEE) still has grey shades on the back of the membrane and JM PVC SD Plus has a black back. Below are updated images to use as a quick reference.

JM PVC (KEE)

Top Side

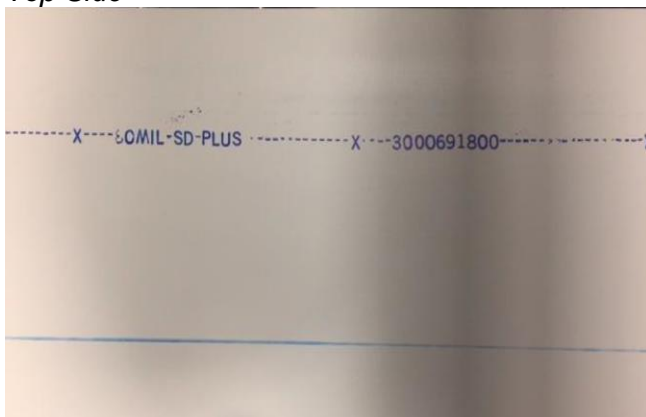


Back Side



JM PVC SD Plus

Top Side



Back Side

