



Sure, 25C tax credits benefit homeowners – but did you know they also have big benefits for you, *the contractor?*

Take the 25C Energy Efficient Home Improvement Credit: homeowners can get tax credits for adding insulation to improve their home's energy efficiency. But to do so, they're going to need a contractor to install the new insulation. Which is exactly how the tax credits benefit you too – more jobs!

To meet new energy codes, older homes need additional insulation. That so can be a win-win for the homeowner because they'll see reduced energy bills, while also being eligible for the tax credits.

Under 25C, homeowners get credits for up to 30% of the cost of insulation materials installed, for a max of \$1,200 each year. There's no lifetime dollar limit, meaning homeowners can continue to call you year after year to install more energy efficiency upgrades in different parts of their home.

The R-value of insulation required to meet the 25C credit requirements varies depending on the climate zone in which a home is located.

No matter the insulation type or location, Johns Manville can help you. With a large selection of products that can be used for retrofitting a home, we've got the solution you need.

For more information on how to claim the tax credit, visit irs.gov for updates to Form 5695.