



**Johns Manville**

*A Berkshire Hathaway Company*

**Tim Carey**

Manager, Product Stewardship  
10100 West Ute Avenue (80127)  
P.O. Box 625005  
Littleton, CO 80162-5005  
303 978-5157  
303 978-3123 Fax  
careyt@jm.com

April 28, 2005

**Subject: Canada Endorses Formaldehyde-Free Fiber Glass Insulation**

Dear Valued JM Customer:

The Canadian government has recently endorsed formaldehyde-free fiber glass building insulation. Environment Canada just published their new Environmental Choice Eco-Logo Standard for Thermal Insulation Materials (Certification Criteria Document 16) and they have made significant changes to “better reflect real [environmental] leadership.” TerraChoice Environmental Marketing, the company that manages the Eco-Logo for Environment Canada, announced in late March that the Eco-Logo is now reserved only for that light-density (building) insulation made with Formaldehyde-free binders.

TerraChoice and Environment Canada made this and several other changes in the standard to reflect the technological and environmental advances in materials used to make fiber glass insulation products. Their primary rationale for the change is that formaldehyde is a known carcinogen emitted during manufacturing and that an alternative that is not carcinogenic is available. Johns Manville is encouraged to see Environment Canada recognize and reward innovative technical advancements in reducing formaldehyde emissions, and therefore potential formaldehyde exposure.

In 2002, Johns Manville made the important decision to create a product line that both addresses customer health concerns and prevents hazardous air pollution during manufacturing by converting our complete line of building insulation to formaldehyde-free and we remain the only manufacturer to have done so. We are proud to be recognized for our efforts by earning the Environmental Choice symbol:



Make sure the products you buy have this symbol, are naturally white, and of course are formaldehyde-free. Then you can be sure that you are buying the most innovative thermal insulation materials available on the market.

Sincerely,

Tim Carey  
Manager, Product Stewardship

Gino Allegro  
Canadian Regional Sales Manager