

MARKETING BULLETIN Roofing Systems

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Bulletin Number: M21-007 **Date:** August 19, 2021 **Distribution:** External

Updates to the JM PMMA Product Line

To better service our customers, we will be shifting the manufacturing of the JM PMMA product line to US-based manufacturing facilities. All products shipped after August 30th will be sourced from this domestic facility.

The new supply location provides the same formulation, functionality, and performance that you have become accustomed to when using JM PMMA materials. In product comparison testing, a few aesthetic changes have been identified that may be noticed by installers. The largest difference being the new material may initially appear to be thinner in nature, however once the new material is mixed it has the same consistency as the incumbent product. Additionally, there are slight color variations in the raw materials that may be detectable to the human eye. These variations should be undetectable once the product is applied.

Lastly, the packaging of the JM PMMA Field Resins will shift from a 6-gallon, 25 kg container to a 5-gallon, 20 kg container. This change creates uniformity in volumes across our product offerings. The packaging of JM PMMA Color Packs will also change from 1.5 kg metal cans to 1.5 kg plastic pouches. There will be no change to product SKUs, and pricing will not change on a per kg basis for any of the products.

We share this information so our customers are aware of the changes we are making to ensure continuity of supply. We hope this communication can ease any concerns that arise from this transition. If you have any questions or concerns, please contact your JM representative, or reach out to me directly.

Jacob Heaps

Associate Product Manager- Bituminous and Cements & Coatings